

**THE MOST
POWERFUL
ONLINE AD
SOLUTION
IS HERE.**

360  **FORWARD**
Online Solutions

Ready to Get Started?

Contact Us Now for a Free Consultation.

kristin@360forward.com | 843-384-3744

360 TARGETED DISPLAY ADVERTISING **ADVANTAGES.**

REAL TIME BIDDING

Gets the best price possible for your ad
and more ad impressions for your dollar.



TRANSPARENT REPORTING

Track your investment and monitor campaigns.

RESULTS YOU CAN SEE

Convert your prospects into customers and
your visitors into buyers.

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TARGETED DISPLAY ADVERTISING

The goal of the Targeted Display Advertising is simple: to bring your message to exactly the right customers wherever they are online

The Right People

For your ad to be effective, it needs to be seen by the right people: your customers and future customers.



At The Right Time

Reach the right people at all points of a buying cycle.

In The Right Place

With geo-targeting your ad will appear in areas where your customers are.



For The Right Price

Our sophisticated platform uses real time bidding (RTB), ensuring that your money is spent wisely and that your campaign dollars reach their full potential.



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REACH CONSUMERS WITH PRECISION AND SCALE.

The ability to retarget your audience results in more conversions and sales.

We Learn Who Your Client Is and Get Your Ad in Front of Them.

Our program puts a client's ad in front of their ideal audience—where that audience is spending their time on the web. It's not about displaying an ad on related site (golf sites for golf courses), but instead, about finding the person most likely to become a customer (most likely to buy that open tee time) and serving the ad where they are (maybe it's nascar.com, maybe it's ilovedogs.com)

How Does Our System Learn Who Your Client Is?

By segmenting an audience based on demographics (age, gender, income), psychographics (opinions, attitudes, lifestyle), buying behavior, etc. This is how we make sure that a client's ad is displaying to the right person, at the right place, at the right time. *That's targeting your audience.*

Define Your Reach.

We have the ability to ensure that ads are only displayed in an area that we define- whether that is the East Coast, South Carolina, the larger Low-country region, Hilton Head Island, or only the south end of the island. This means that we can help our clients reach locals, or potential visitors.

What If They Aren't Ready to Decide?

Every time your customer sees your ads, your brand gains traction and more recognition. By retargeting them, you generate greater online sales and conversions by keeping your brand front and center and bringing "window shoppers" back when they're ready to buy. The high click-through rates and increased conversions that are typical with retargeting campaigns underscore the value of good branding and repeated exposure.



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Targeted Online Display Campaign Contract

Campaign Information

Campaign Goals

Target Audience

Income < 40K 40K-75K 75K+

Age Range 18-29 30-50 50+

Gender Male Female Both

Geographic Area

Campaign Name

Start Date End

Monthly Budget

\$350 \$500 \$750

Yes, I want have my ad featured on HiltonHeadMonthly.com for an additional \$100/month. A savings of 50%!

Campaign Duration

3 Month 6 Month 12 Month

Client Information

Company Name

Contact Name

Contact Phone Number

Contact Email Address

IT/WEB Contact Name & Email

Creative Contact Name & Email

Billing Contact Name & Email

Credit Card Info

Name on Card

Card

Expiration Date Zip

All campaigns are billed the 10th of each month

Signed

Date